

Frank Rothaermel Receives Prestigious NSF CAREER Award

Frank T. Rothaermel, assistant professor of strategic management, recently received the National Science Foundation's CAREER Award, becoming the first member of the College of Management faculty to receive this prestigious prize.

The award is one of NSF's highest honors, supporting the early-career activities of teacher-scholars who most effectively integrate research and education. "This is truly a wonderful achievement," says Terry C. Blum, dean of the business school, noting the weight that CAREER Awards carry with the Institute's administration and the academic world at large.

Rothaermel's \$445,000 award will support his research as well as PhD students engaged in the study of firm-level factors influencing why some companies survive and thrive when faced with radical technological innovation while others fail. He hopes that this stream of research will "not only have academic value, but also enable managers to harness technological and organizational innovation more effectively, thus enhancing competitiveness, while avoiding some of the large-scale layoffs that frequently result because of delayed or misguided responses to radical innovation."

Rothaermel, who joined Georgia Tech in 2003, was only one of four young scholars in the United States or Canada to win a 2006 Sloan Industry Studies Fellowship from the Alfred P. Sloan Foundation for his research on the biotechnology industry. He has published his work in the *Academy of Management Journal*, *Academy of Management Review*, *Organization Science*, and *Strategic Management Journal*, among other journals. Honors won by his research include the Academy of Management's William H. Newman Award and the Strategic Management Society Conference's Best Paper Prize.



Frank Rothaermel received a NSF CAREER Award.

COM, News Release, Spring 2006.